

# Why you need

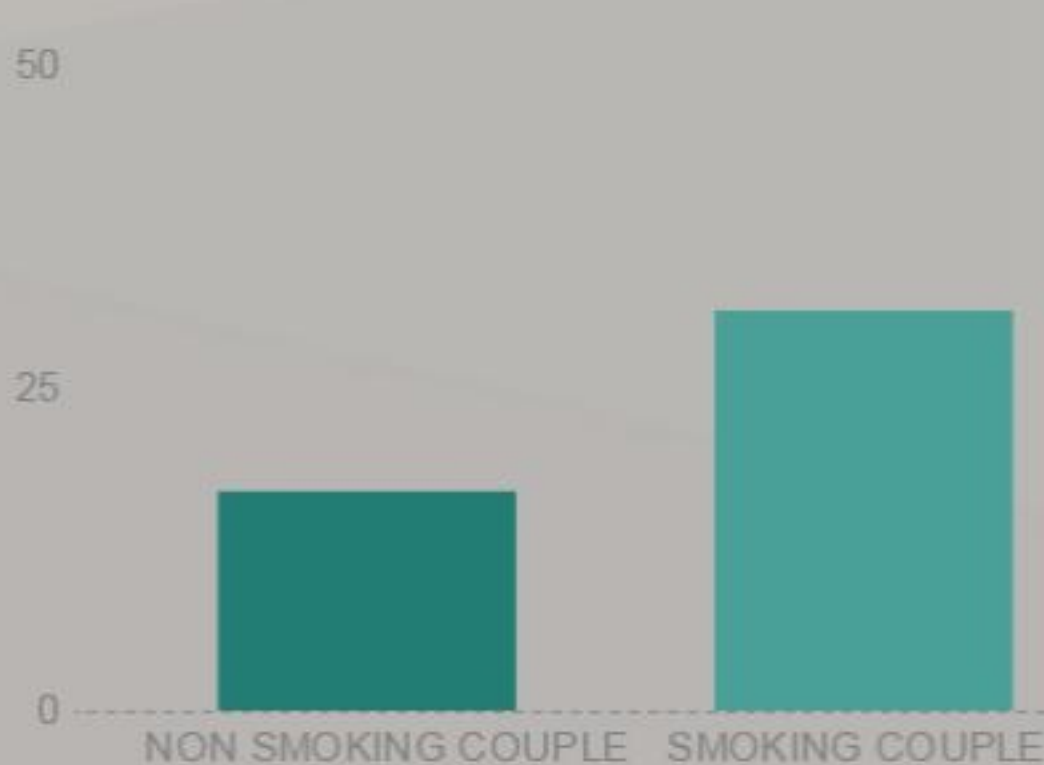


## TRAUMA COVER

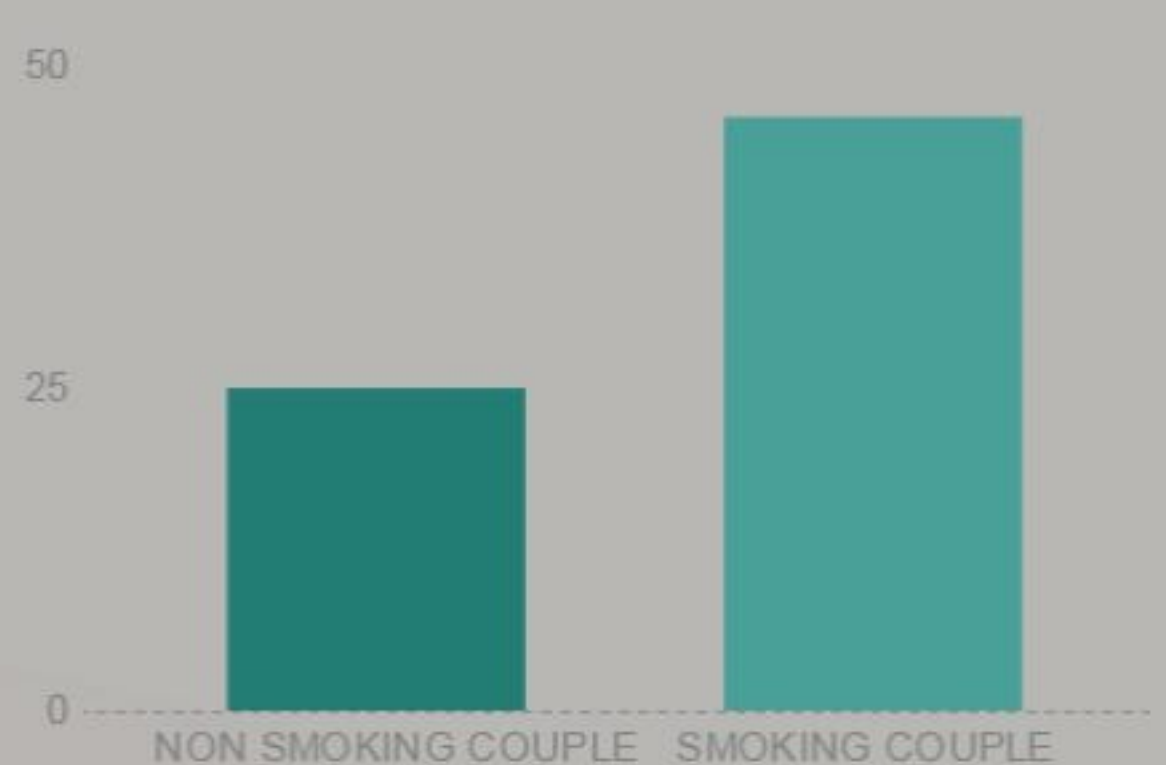
more than life insurance

(during your "working life")

### LIFE



### TRAUMA



LIKELIHOOD OF  
NEEDING  
COVER IN  
YOUR  
WORKING LIFE

## THE LIKELIHOOD IS REAL

In 2015 NZ's insurers paid  
**\$2.7m** in TRAUMA CLAIMS  
**EVERY WEEK**  
That's \$138m every year!

24 Kiwis have a  
**STROKE**  
every day

AND 25%  
ARE AGED  
UNDER 65



**58**   
NEW CANCER CASES  
ARE RECORDED IN NZ  
**EVERY DAY**

**8** men are diagnosed  
with Prostate Cancer,  
and 8 women with  
Breast Cancer in NZ  
**EVERY DAY**

Youngest Claimant: **8**



Oldest Claimant: **83**

(AS RECORDED BY A LARGE NZ INSURER)



### TRAUMA COVER

pays a lump sum to you if you  
suffer a critical illness.

If you've got life cover, great, but it only works when you die.

How would your family pay the bills if you or your partner were to  
suffer the more likely scenario - a critical illness?

Do you have a plan B?

**TALK TO OUR SPECIALIST ADVISERS TODAY.**

**cm.**  
COLE  
MURRAY

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SOURCES:

Sovereign Insurance, [www.quotemonster.co.nz](http://www.quotemonster.co.nz), Fidelity Life,  
NZ Breast Cancer Foundation, [fsc.org.nz](http://fsc.org.nz)